

HighRoads delivers a simple solution to a complex healthcare problem.

As the healthcare ecosystem becomes more sophisticated, and the data to support it more intricate and fragmented, health plans with outdated systems and processes are struggling to manage the complex data necessary to meet the demands of the market.


That's where we come in.


HighRoads' proven solution provides automation and intuitive processes so health plans can **deliver targeted, affordable products that drive sustainable growth** – without straining resources and driving up costs.



Value We Delivered in One Partnership:

 **\$5 Million+** in Annual Savings

 Reduced Time to Market by **4 Months**

 **700k+** Documents Generated Automatically

 Reduced Manual Interventions to **5%**

 **80%** Reduction in Level of Effort

 **2-3 Month** Reduction in Turnaround Time



What We Offer

HighRoads' technology offers a **single source of truth** for product data and masters its complexity to increase efficiency and create economies of scale. Our streamlined suite of services includes:

Product Lifecycle Management

- ✓ Optimize data to drive business growth
- ✓ Increase operational efficiency

Document Generation

- ✓ Produce accurate and compliant plan documentation
- ✓ Accelerate document generation processes with less effort and in less time

Sales Enablement

- ✓ Configure and customize products at the point of sale
- ✓ Outpace the competition in response time

Solution Adapters

- ✓ API forward architecture seamlessly integrates with CRM, claims, customer service, underwriting, medical management, etc.
- ✓ Expertise that extends value across the enterprise

Why HighRoads?

Expertise

Our experienced team understands the complexities facing health plans today. From plan design to claims and administration, underwriting and customer service, our solution impacts every level of your business.

Easing the Path to Market

Our technology provides health plans with the critical capability to master the complexity of product data and processes required to meet today's highly customized market demands.

Speed to Value

We deliver for you so you can deliver for your members and accounts. Along with our proven track record of implementation success, our technology foundationally impacts processes to drive ROI.

Authenticity

Our purpose is to help health plans improve what drives the foundation of their business: their product. We work WITH our clients to craft solutions that help them achieve their goals.

Real-World Results

How We Helped

Improved Efficiency and
Better Allocation of Resources

Reduced Costly Inaccuracies
and Errors

Increased Workflow Speed,
Agility, and Flexibility

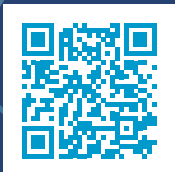
What We Delivered

Supported Doubling of
Membership in 2 years

Avoided \$25-50M
in Fines

Supported Rapid Expansion
into 8 States

Let's talk about what HighRoads can
deliver for your business.



Request a Demo | info@highroads.com

HighRoads®