P2A: MA ACCELERATOR

Win the Medicare Advantage Market with Product Innovation

Accurate and Compliant PBP Bid Filing & Document Generation.

Building competitive Medicare Advantage products is time- and resource-intensive. P2A: MA Accelerator tackles inefficient, error-prone processes and data so health plans stay compliant and drive market growth. With P2A: MA Accelerator, health plans optimize their time by initiating plan design and bid filing earlier. This reduces time-constraints from last-minute CMS updates, relieves the pressure of completing tasks at the end of the cycle and closer to the Annual Enrollment Period (AEP), and creates time for product innovation.

What can P2A: MA Accelerator do for you?

✓ **Achieve accurate and compliant PBP bid filing and document generation** with a single source of truth, automation, and built-in pre-validation and compliance guardrails.

✓ **Elevate your competitive advantage and drive growth** with speed to market, the ability to optimize your plan offerings with supplemental benefits tailored to your market segments, and greater visibility into your competitors' CMS-filed plan data in-platform.

✓ **Decrease expenses, staff overtime, and erratas** with efficiencies from automation that reduce objections, refiling, and re-printing documents.

✓ **Create more time for product innovation** with year-round access to your prior year plan data and the freedom to design plans on your schedule without being constrained to CMS timelines.

✓ **Gain speed to market** with a platform optimized to create PBP bids, configure last minute CMS changes, and incorporate CMS model changes exponentially faster.

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Transformative Features

Integration with CMS' HPMS System

Automatic CMS Model Updates

VBID & Supplemental Benefits Automation

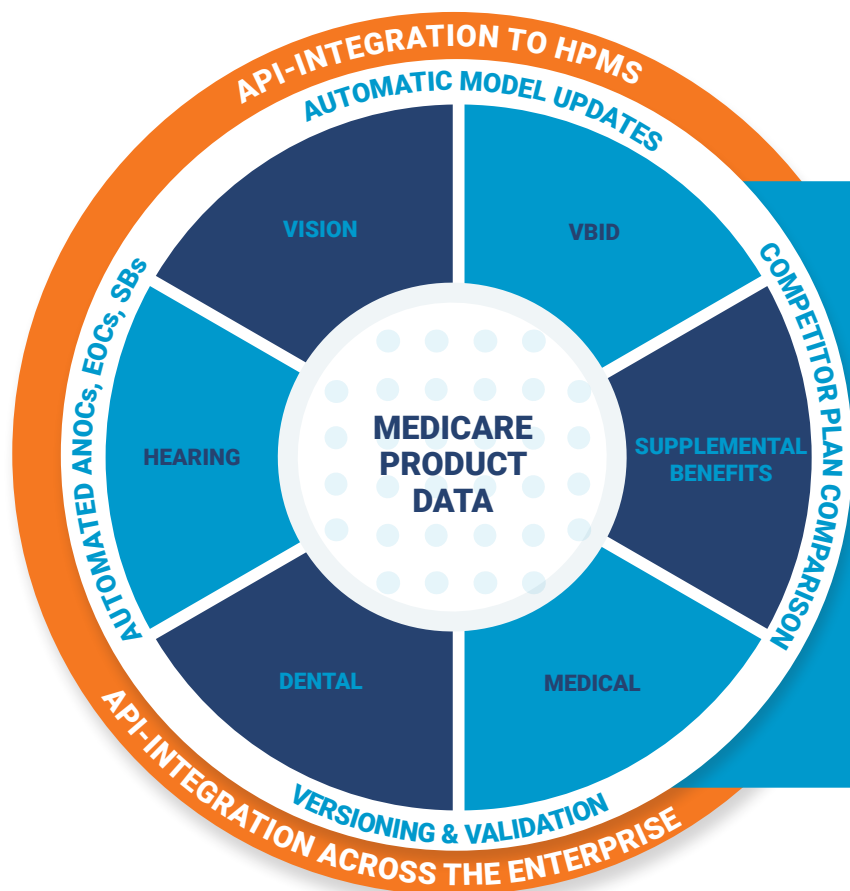**Versioning and Validation Capabilities**

Consolidate Multiple Plans into a Single EOC

Competitor Plan Comparison

Single Product Source of Truth

90% faster implementations with an out-of-the-box "Medicare-Ready" platform that is pre-configured with standard MA data, validation rules, guardrails, and plan year model documents.

With **P2A: MA Accelerator**, health plans alleviate the pain that comes from manual processes in the MA product lifecycle and gain greater protection against missed deadlines, compliance issues, mispriced offerings, and penalties. Health plans gain opportunity for revenue growth, decreased administrative costs, and more satisfied members.

API-INTEGRATION TO HPMS
AUTOMATIC MODEL UPDATES
AUTOMATED ANOCs, EOCs, SBs
COMPETITOR PLAN COMPARISON
API-INTEGRATION ACROSS THE ENTERPRISE
VERSIONING & VALIDATION

VISION
VBID
HEARING
SUPPLEMENTAL BENEFITS
DENTAL
MEDICAL

MEDICARE PRODUCT DATA

Outcomes

- ✓ Speed to market
- ✓ Accurate bid submissions to HPMS
- ✓ Adherence to CMS deadlines
- ✓ Errata-free, CMS-compliant documents
- ✓ Seamless enterprise connectivity
- ✓ More delightful AEP, more satisfied members

HighRoads was named an **industry leader in health plan product lifecycle management technology by IDC** and recognized as a **notable vendor on the Gartner 2023 Hype Cycle** in the category of Consumer-Centric Health Products.

HighRoads is *the* Single Product Source of Truth for Payers.

Let's talk about what HighRoads' **P2A: MA Accelerator** technology can do for your business.

Learn more about our full suite of Product Management Solutions including:

⁺P2A:
Sales Enablement

⁺P2A:
DocGen

⁺P2A:
Product Lifecycle Management

highroads.com

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